

## Affiliate Terms and Conditions

SendReach allows Users to take up Affiliate Status and to earn Affiliate Commissions by promoting SendReach Services to interested 3<sup>rd</sup> parties.

### Affiliate hereby warrants and represents that:

1.1 Affiliate will not use SPAM emailing, or other email practices which result in complaints from potential customers.

1.2 Affiliate will not email communications to potential customers who have not actively opted into email communications from the Affiliate.

1.3 Affiliate will ensure that all postings to newsgroups, blogs, and forums will be in keeping with the rules of the website in question.

1.4 Affiliate will adhere to any additional rules associated with specific requirements, as set out in SendReach website and general Terms of Use.

1.5 No intellectual property used by Affiliate in the promotion of SendReach will infringe the rights of any third party. This includes trademarks, slogans, logos and other creative collateral.

1.6 The Affiliate will comply with The Data Protection Act 1998 and any other applicable rules and legislations.

1.7 The Affiliate agrees to fully and without reservation assist SendReach in the event of any complaint being received against either the Affiliate or SendReach.

1.8 Any breach of this Section by Affiliate will result in immediate termination of the Affiliate account and Affiliate will forfeit any Commissions, both pending and awarded. It is at the sole discretion of SendReach whether these warranties have been breached.